



# EXPLORE

*Southern California*

SPECIAL "STAYCATION" GUIDE



A Glossy Magazine Insert From  
The Southern California Community Media Network

Reach 1.7+ Million Engaged Southern California Readers  
via Print, Online and Social

## DISTRIBUTION

**Print:** 350,000 print copies delivered directly to current SCCM Network readers

PLUS bonus distribution to select area hotels from Newport Beach to San Diego

**Digital:** 589,000+ digital monthly unique visitors with digital edition featured on all 19 network websites for 12 full months

**Social:** FREE social media marketing from all 19 network media partners to promote release of edition

## ADVERTISING INQUIRIES

Please contact your sales rep at any of our network partners:

- > Firebrand Media    > Picket Fence Media
- > The Coast News    > Reeder Media Group
- > San Diego Community Newspaper Group

If new to the group, please contact Norb Garrett at 949.702.3142, [ngarrett@picketfencemedia.com](mailto:ngarrett@picketfencemedia.com)



**PUBLISH DATE:**

April 28-  
May 31, 2022



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2022 RATE CARD

SOUTHERN CALIFORNIA COMMUNITY MEDIA NETWORK



### PREMIUM POSITIONS

(First-come, first-served)

Front Inside Spread	\$30,000
Back Inside Cover	\$15,000
Back Cover	\$20,000
Table of Contents	\$10,000
Center Spread	\$20,000
SD Metro Section Opener	\$8,000
Norht SD County Section Opener	\$8,000
Wine Country Section Opener	\$8,000
South OC Section Opener	\$8,000

### BOOK YOUR AD TODAY!

Reach more than 900,000 engaged readers from Newport Beach to San Diego and Inland to Wine Country



AD SIZE	RATE		SPECS
Full Page	\$7,000		Live Area: 7.875" x 10.375" Trim size: 8.375" x 10.875" Bleed: 8.625" x 11.125"
Half Page	\$4,200		Vertical: 3.65" x 9.85" Horizontal: 7.5" x 4.8"
Quarter Page	\$2,500		3.65 in." x 4.8"
Directory Ad	\$1,100		3.65 in." x 1.5 in."

RESOLUTION: 300 DPI | AD SPECS LISTED (W) X (H)

**SPACE RESERVATION DEADLINE:** Thursday, February 11, 2022, 2pm PST | **CONTACT:**